



**FOR IMMEDIATE RELEASE**  
**February 19, 2010**

**MIX 101.5 WRAL-FM HITS MILLION DOLLAR MARK AGAIN FOR  
DUKE CHILDREN'S HOSPITAL & HEALTH CENTER**

Raleigh, N.C. – MIX 101.5 WRAL-FM raised \$1,019,376 through donations and listener pledges during its 16<sup>th</sup> Annual Radiothon for Duke Children's Hospital & Health Center during Valentine's week.

MIX 101.5 "BILL & LYNDY IN THE MORNING" co-hosts, Bill Jordan and Lynda Loveland, broadcast live from Duke Children's Hospital from Tuesday, February 9<sup>th</sup> through Thursday, February 11<sup>th</sup>, each day from 6am until 9pm, filling the airwaves with touching and memorable interviews with patients, their families and hospital staff. The 16<sup>th</sup> Annual Radiothon culminated with an emotional grand total announcement Thursday evening among cheers and heart-felt thanks from everyone involved with the 3-day event.

"Our 16th annual Radiothon exceeded everyone's expectations," said WRAL-FM Vice President & General Manager Ardie Gregory. "We were uncertain about this year's outcome based on the daily barrage of bad economic news, and yet the MIX listeners once again stepped up and gave another million dollars to the kids at Duke. It was truly an inspiring event, made possible by two incredible staffs, and it brings our sixteen year total to \$11,776,528!"

"It is amazing to see literally the whole community come together for the kids," said Susan Glenn, Duke Children's Hospital Executive Director of Development. "We are so very thankful for everyone's tireless efforts and the spectacular results."

Volunteers manned the Foresters™ phone bank during the event; wralfm.com was a host for online pledges. Funds raised support and provide many valuable programs and services at Duke Children's Hospital & Health Center.

For more information, call Ardie Gregory, Vice President and General Manager, WRAL-FM, at 919-890-6101.

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**About Duke Children's Hospital & Health Center:**

Duke Children's Hospital & Health Center, located in Durham, N.C., and is nationally ranked among the best in pediatric health care programs. Caring for children is our number one priority, from routine check-ups and immunizations to the treatment of life-threatening injuries and illnesses. At Duke Children's, we provide hope and the most advanced health care available. Offering innovative procedures including stem cell and bone marrow transplants as well as a variety of support services for our patients and their families, Duke Children's cares for children from around the world. We are also a critical local resource - taking care of 60 percent of Durham's children with over 70 percent of patients coming from central North Carolina. For more information please visit [www.dukechildrens.org](http://www.dukechildrens.org).

**About Foresters:**

Founded in 1874 as a fraternal benefit society, Foresters™ helps individuals and families with their needs for financial security with its innovative portfolio of life insurance products and annuities. Foresters shares its financial strength with its members, who are customers, through complimentary life, health and education benefits that help its more than 735,000 eligible members and their families in the United States, Canada and the United Kingdom. Foresters provides opportunities that inspire its members to make a difference in their communities. Foresters is celebrating its 135<sup>th</sup> anniversary in 2009. For more information, please visit [www.foresters.com](http://www.foresters.com).

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