



For Immediate Release
June 4, 2009

Contact: Tracy Walker
(512) 684-7470

KVET's 2-Day Radiothon for Kids Sets New Record \$400,693 Raised for Dell Children's Medical Center of Central Texas

Austin, TX: May 28th and May 29th, KVET surpassed its goal and attained a new record by raising \$400,693 during the 10th Annual Radiothon for Kids, benefitting the Dell Children's Medical Center of Central Texas.

Over 2 days, KVET listeners were encouraged to call in to the Foresters™ Volunteer Phone Bank and donate for the cause. Foresters™, a provider of quality life insurance, shares its financial strength with its members and their communities as the international underwriting sponsor of the Children's Miracle Network Radiothon. As a result, every dollar raised during the Radiothon stays in the region to help children and their families at this local children's hospital.

KVET personalities broadcasted live for 26 hours from the lobby of Dell Children's Medical Center hosting interviews with doctors and patients. Radiothons nationwide are down 30% in this unique economy while KVET's locally produced Radiothon hit a 10-year record high, exemplifying KVET's unwavering commitment to community service.

The Dell Children's Medical Center of Central Texas has been serving the central Texas area for over 21 years and continues to be the premier healthcare provider for children and adolescents.

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About Foresters™:

Founded in 1874 as a fraternal benefit society, Foresters™ champions the well-being of families through quality life insurance, unique member benefits and inspiring community activities. Foresters™ shares its financial strength with more than 650,000 members in the United States, Canada and the United Kingdom. Unity Life of Canada[‡], a wholly owned subsidiary of Foresters™, represents Foresters™ in Canada. Foresters™ is celebrating its 135th anniversary in 2009. For more information, please visit www.foresters.com. Foresters™ is a trademark of The Independent Order of Foresters™, a fraternal benefit society, Toronto, Canada M3C 1T9.