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**AMID TOUGH ECONOMIC TIMES, HOUSTONIANS CONTINUE TO SUPPORT
RADIOTHON FOR TEXAS CHILDREN'S CANCER CENTER**

(HOUSTON – Jan. 12, 2009) – For the fifth year in a row, airwaves were filled with the courageous stories of young cancer patients, former patients and their families for the fight against childhood cancer. In the face of an unknown economic future, Houstonians tuned into the participating stations, The New 93Q, Country Legends 97.1, 106.9 The Point and 107.5 K-Hits, and rallied together in an effort that raised **\$771,141** in gifts and pledges during the two day radiothon.

The money raised will help support innovative research and treatment advances aimed at curing and preventing childhood cancer. The funds will also facilitate the patient care and education at Texas Children's Cancer Center – the largest pediatric hematology and oncology center in the nation.

“The cost of conducting life-saving research is extraordinary and we are increasingly dependent on the giving spirit of those eager to help us work toward our goal of curing childhood cancer,” said Dr. David Poplack, director of Texas Children's Cancer Center.

The success of the 2-day Radiothon, which is part of the Cure Kids Cancer Coalition – a network of pediatric cancer centers, which raises funds and educates the public about, ongoing work in the country's finest pediatric cancer centers, can be accredited to the support of presenting sponsors, Cox Radio-Houston, along with co-presenting sponsors Foresters and SUEZ Energy Resources.

Without Texas Children's partnerships with Cox Radio-Houston and co-presenting sponsors, Foresters and SUEZ Energy Resources, the success of the event would never be possible. “Their commitments to Texas Children's Cancer Center are tremendous,” noted John Scales, senior vice president of Development at Texas Children's Hospital. “Their philanthropic leadership in the Houston community set wonderful examples, and we are fortunate to have them as partners in our mission to heal sick children.”

For more information about Cure Kids Cancer at Texas Children's Hospital, visit www.curekidscancer.texaschildrens.org.

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